

Privacy policy

This Privacy Policy describes how and when I collect, use, and share information when you purchase an item from me, contact me, or otherwise use my services through the website. A privacy policy is a statement that discloses some or all of the ways a website collects, uses, discloses, and manages the data of its visitors and customers. It fulfills a legal requirement to protect a visitor or client's privacy.

► Information I Collect:

To fulfil your order, you must provide me with certain information (which you authorized wix.com to provide to me), such as your name, email address, postal address, payment information, and the details of the product that you're ordering. You may also choose to provide me with additional personal information (for a custom order of jewelry, for example), if you contact me directly.

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details, comments, feedback, product reviews, recommendations, and personal profile.

► How we collect your information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

► Why I Need Your Information and How I Use It:

We collect such Non-personal and Personal Information for the following purposes:

I rely on a number of legal bases to collect, use, and share your information, including:

- as needed to provide my services, such as when I use your information to fulfil your order, to settle disputes, or to provide customer support;*
- when you have provided your affirmative consent, which you may revoke at any time, such as by signing up for my mailing list;*
- as necessary for the purpose of my legitimate interests, such as 1) providing*

and improving my services. I use your information to provide the services you requested and in my legitimate interest to improve my services;

~To provide our Users with ongoing customer assistance and technical support;

~To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;

~To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;

~To comply with any applicable laws and regulations.

► Information Sharing and Disclosure:

Information about my customers is important to my business. I share your personal information for very limited reasons and in limited circumstances, as follows:

Our online store is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our store adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

● Service providers. I engage certain trusted third parties to perform functions and provide services to my shop, such as post services and delivery companies. I will share your personal information with these third parties, but only to the extent necessary to perform these services.

● Compliance with laws. I may collect, use, retain, and share your information if I have a good faith belief that it is reasonably necessary to: (a) respond to legal process or to government requests; (b) enforce my agreements, terms and policies; (c) prevent, investigate, and address fraud and other illegal activity, security, or technical issues; or (d) protect the rights, property, and safety of my customers, or others.

► Use of the cookies and other tracking tools

Wix uses cookies for important reasons, such as:

- To provide a great experience for your visitors and customers.*
- To identify your registered members (users who registered to your site).*

- *To monitor and analyze the performance, operation and effectiveness of Wix's platform.*
- *To ensure our platform is secure and safe to use.*

► **How we communicate with our site visitors?**

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

► **Data Retention:**

I retain your personal information only for as long as necessary to provide you with my services and as described in my Privacy Policy. However, I may also be required to retain this information to comply with my legal and regulatory obligations, to resolve disputes, and to enforce my agreements. I generally keep your data for the following time period: 4 years.

► **Transfers of Personal Information Outside the EU:**

I may store and process your information through third-party hosting services, in the US and other jurisdictions, such as Google Cloud, which is Privacy Shield certified.

► **Your Rights:**

You have a number of rights in relation to your personal information:

- *Access. You may have the right to access and receive a copy of the personal information I hold about you by contacting me using the contact information below.*
- *Change, restrict, delete. You may also have rights to change, restrict my use of, or delete your personal information. Absent exceptional circumstances (like where I am required to store data for legal reasons) I will generally delete your personal information upon request.*

► **How to Contact Me:**

If you have any questions or concerns, you may contact me at ekartjewelry@gmail.com

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their

posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.